

HARPER DUCY LIEBLICH

www.harperlieblich.com
harper@harperlieblich.com

168 E 82nd St, Apt. 5B, New York, NY 10028
970.319.0852

Education

CARNEGIE MELLON UNIVERSITY
BACHELOR OF FINE ARTS, 2004
PITTSBURGH, PA

Major in Communication Design
Minor in Business Management

ZURICH INTERNATIONAL SCHOOL
HIGH SCHOOL DIPLOMA, 2000
ZURICH, SWITZERLAND

Skills

Managing clients expectations
Developing overall marketing and branding strategies
User Interface Design
Graphic Design
Web Design
Web Markup

Awards

HERMES CREATIVE AWARDS

Platinum

Little Red Book / Publications/Book

Gold

Clue Party / Special Event

Gold

PCAP Fundraising Party / Special Event

Honorable Mention

PCAP Logo / Design/Logo

THE COMMUNICATOR AWARDS

Award of Distinction

Little Red Book / Book

Award of Distinction

St. Regis Elegance Image Ad / Magazine Ad

Award of Distinction

DG Holiday Gift Bag / Self Promotion

Award of Distinction

Clue Party Promotion / Special Event

SUMMIT INTERNATIONAL AWARDS

Silver

Little Red Book / Book

Experience

LEAD DESIGNER
DARNAUER GROUP LLC
2007-2010, ASPEN, CO

- *Responsible for all visual materials produced by the firm*
- *Helped develop marketing strategies*
- *Coordinated efforts with other designers*
- *Hired and managed all web production contractors*
- *Developed comprehensive media relations materials*
- *Managed the firms information technologies*

DESIGNER
DARNAUER GROUP LLC
2006-2007, ASPEN, CO

- *Created quick mock-ups for sales pitches and marketing prototypes*
- *Designed logos and collateral materials to fit within marketing strategies*
- *Consulted on use of technology for marketing purposes*
- *Developed easy to deploy identity systems for political and community outreach campaigns*

JUNIOR DESIGNER
VERNON DESIGN
2005-2007, ASPEN, CO

- *Designed auxiliary materials based on designs from senior designers*
- *Designed all website layouts*
- *Produced websites in HTML, CSS, Javascript*
- *Ensured high camera ready production quality for all projects*
- *Maintained all office technology*
- *Managed the firms information technologies*

SKI INSTRUCTOR
ASPEN SKIING COMPANY
2004-2009, SNOWMASS, CO

- *Ensured a fantastic skiing experience for Ski School guests*
- *Instructed Ski School guests in all levels of skiing*
- *Taught groups of up to 13 children and up to 6 adults*